

***By Fax / Post / Courier***

To,  
Department of Corporate Services-CRD  
Bombay Stock Exchange Limited, (BSE)  
Floor 25, P. J. Towers, Dalal Street  
MUMBAI-400 001

Date: July 19, 2014  
Ref.: BDL/BSE/CS\_11/2015

**Fax 022-2272 2037/39/41**

**K. A. Mr. Troydon Bird (Deputy Manager)**

Dear Sir,

**Sub: Submission of Shareholding Pattern**  
**Reg: Bloom Dekor Limited (Scrip Code: 526225)**


In reference to clause 35 of the listing agreement please find here with enclosed Shareholding Pattern of our Company for the quarter ended June 30, 2014.

The aforesaid copy has also been mail to corp.relations@bseindia.com and has been uploaded on <http://listing.bseindia.com> (BSE online portal)

Please take on your record and oblige us.

Thanking you,  
Yours sincerely,

**For BLOOM DEKOR LIMITED,**

  
**Compliance Officer**  
Encl.: as above

## Introductory sub-table (I)(a)

Name of the Company: Bloom Dekor Limited			
Scrip Code, Name of the scrip, class of security: 526225, BLOOM, Equity			
Quarter ended: June 30, 2014			
Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company
Held by promoter/promoter group	NIL	NIL	NIL
Held by public	NIL	NIL	NIL
Total	NIL	NIL	NIL
Outstanding convertible securities:-	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/promoter group	NIL	NIL	NIL
Held by public	NIL	NIL	NIL
Total	NIL	NIL	NIL
Warrants:-	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by promoter/promoter group	NIL	NIL	NIL
Held by public	NIL	NIL	NIL
Total	NIL	NIL	NIL
Total paid-up capital of the company, assuming full conversion of warrants and convertible securities		6850000	100

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Statement Showing Shareholding Pattern								
Category code	Category of Shareholder	Number of Shareholders	Table (I)(a)		Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
			Total number of shares	Number of shares held in dematerialized form	As a percentage of (A+B) <sup>1</sup>	As a percentage of (A+B+C)	Number of shares	As a percentage (IX) = (VIII)/(IV)*100
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)
<b>(A)</b>	<b>Shareholding of Promoter and Promoter</b>							
<b>1</b>	<b>Indian</b>							
(a)	Individuals/ Hindu Undivided Family							
		6	3419312	3419302	49.92	49.92	0	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	0.00
(c)	Bodies Corporate	1	128000	128000	1.87	1.87	0	0.00
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00
(e)	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
	<b>Sub Total(A)(1)</b>	<b>7</b>	<b>3547312</b>	<b>3547302</b>	<b>51.79</b>	<b>51.79</b>	<b>0</b>	<b>0.00</b>
<b>2</b>	<b>Foreign</b>							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
b	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
c	Institutions	0	0	0	0.00	0.00	0	0.00
d	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
e	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
	<b>Sub Total(A)(2)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
	<b>Total Shareholding of Promoter and</b>	<b>7</b>	<b>3547312</b>	<b>3547302</b>	<b>51.79</b>	<b>51.79</b>	<b>0</b>	<b>0.00</b>
<b>(B)</b>	<b>Public shareholding</b>							
<b>1</b>	<b>Institutions</b>							
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00	0	0.00
(b)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00
(c)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00	0	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00	0	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00	0	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00	0	0.00
(h)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(i)	Any Other (specify)	0	0	0	0.00	0.00	0	0.00
	<b>Sub-Total (B)(1)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>		
<b>B 2</b>	<b>Non-institutions</b>							
(a)	Bodies Corporate	41	806529	802229	11.77	11.77		
(b)	Individuals							
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	2606	858077	501582	12.53	12.53		
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	14	630020	579320	9.20	9.20		
(c)	Qualified Foreign Investor	0	0	0	0.00	0.00		
(d)	Any Other (specify)							
(d-i)	N.R.I. (Repat & Non-Repat.)	74	957207	946707	13.97	13.97		
(d-ii)	Hindu Undivided Family	26	50655	50655	0.74	0.74		
(d-iii)	Clearing Members	1	200	200	0.00	0.00		
	<b>Sub-Total (B)(2)</b>	<b>2762</b>	<b>3302688</b>	<b>2880693</b>	<b>48.21</b>	<b>48.21</b>	<b>N.A.</b>	<b>N.A.</b>

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(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	2762	3302688	2880693	48.21	48.21		
	TOTAL (A)+(B)	2769	6850000	6427995	100.00	100.00	N.A.	N.A.
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
1	Promoter and Promoter Group	0	0	0	0	0.00	N.A.	N.A.
2	Public	0	0	0	0	0.00	N.A.	N.A.
	Sub-Total (C)	0	0	0	0	0	N.A.	N.A.
	GRAND TOTAL (A)+(B)+(C)	2769	6850000	6427995	100	100.00		

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(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Sr. No.	Name of the shareholder	Details of Shares held		Encumbered shares (*)			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A) +(B) +( C )	No.	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a )	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(i)	(ii)	(iii)	(iv)	(v)	(vi)=(v)/(iii)*100	(vii)	(viii)	(ix)	(x)	(xi)	(xii)
1	SUNIL SITARAM GUPTA	2188555	31.95	0	0.00	0.00	0	0	0	0	31.95
2	RUPAL GUPTA	523889	7.65	0	0.00	0.00	0	0	0	0	7.65
3	KARAN SUNIL GUPTA	326304	4.76	0	0.00	0.00	0	0	0	0	4.76
4	ANIKA SUNIL GUPTA	245794	3.59	0	0.00	0.00	0	0	0	0	3.59
5	SUNIL GUPTA	134760	1.97	0	0.00	0.00	0	0	0	0	1.97
6	KARAN INTERIORS LIMITED	128000	1.87	0	0.00	0.00	0	0	0	0	1.87
7	DR. RAMESH SHAH	10	0.00	0	0.00	0.00	0	0	0	0	0
	<b>TOTAL</b>	<b>3547312</b>	<b>51.79</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>51.79</b>

(\*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

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(1)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	BIMALKUMAR P BRAHMBHATT	819351	11.96	0	0	0	0	11.96
2	BENNETT COLEMAN AND COMPANY LIMITED	623375	9.10	0	0	0	0	9.1
3	SATHYA S	168370	2.46	0	0	0	0	2.46
4	SONIKA GRANITES PRIVATE LIMITED	132500	1.93	0	0	0	0	1.93
5	UPENDRA H BRAHMBHATT	126662	1.85	0	0	0	0	1.85
6	SANGEETHA S	117700	1.72	0	0	0	0	1.72
7	DIPAK KANAYALAL SHAH	97937	1.43	0	0	0	0	1.43
<b>TOTAL</b>		<b>2085895</b>	<b>30.45</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>30.45</b>

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(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	BIMALKUMAR P BRAHMBH	819351	11.96	0	0	0	0	11.96
2	BENNETT COLEMAN AND	623375	9.10	0	0	0	0	9.1
<b>TOTAL</b>		<b>1442726</b>	<b>21.06</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>21.06</b>

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(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	KARAN SUNIL GUPTA	226625	3.31
TOTAL		226625	3.31

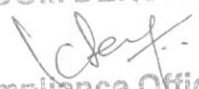
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(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	0.00
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>0.00</b>


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(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	0.00
<b>TOTAL</b>	NIL	NIL	NIL	0.00

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