

### By Fax / Post / Courier

To,
Department of Corporate Services-CRD
Bombay Stock Exchange Limited, (BSE)
Floor 25, P. J. Towers, Dalal Street
MUMBAI-400 001

Date: October 20, 2014 Ref.: BDL/BSE/CS\_19/2015

Fax 022-2272 2037/39/41

K. A. Mr. Troydon Bird (Deputy Manager)

Dear Sir,

Sub: Submission of Shareholding Pattern

Reg: Bloom Dekor Limited (Scrip Code: 526225)

In reference to clause 35 of the listing agreement please find here with enclosed Shareholding Pattern of our Company for the quarter ended September 30, 2014.

The aforesaid copy has also been mail to corp.relations@bseindia.com and has been uploaded on http://listing.bseindia.com (BSE online portal)

Please take on your record and oblige us.

Thanking you, Yours sincerely,

For BLOOM DEKOR LIMITED,

Compliance Officer

Encl.: as above

Bloom Dekor Limited 2/F, Sumel, Thaltej Ahmedabad 380059 - India

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#### Introductory sub-table (I)(a)

Name of the Company: Bloom Del	or Limited		
Scrip Code, Name of the scrip, cla		Equity	
Quarter ended: September 30, 201	4		
Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company
Held by promoter/promoter group	NIL	NIL	NIL
Held by public	NIL	NIL	NIL
Total		0	
Outstanding convertible securities	. No of outstanding accurities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible
Outstanding convertible securities	. No. of outstanding securities	securities	securities
Held by promoter/promoter group	NIL	NIL	NIL
Held by public	NIL	NIL	NIL
Total		0	)
Warrants:-	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by promoter/promoter group	NIL	NIL	NIL
Held by public	NIL	NIL	NIL
Total		0	
Total paid-up capital of the company, assuming full conversion of warrants and convertible securities	6850000		

BLOOM DEKOR LIMITED

		Statement	T	Shareholding	rattern				
				ole (I)(a)					
Categ ory code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized form	percenta	cholding as a ge of total of shares	Shares Pledged or otherwis encumbered		
					As a percentage of(A+B) <sup>1</sup>	As a percentage of (A+B+C)	Number of shares	As a percentag	
(1)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*10	
(A)	Shareholding of Promoter and Promoter								
1	Indian								
(a)	Individuals/ Hindu Undivided Family						5		
		6	3419312	3419302	49.92	49.92	0	0.00	
(b)	Central Government/ State Government(s)								
(.N	D. F. C.	0	0	0	0.00	0.00	0	0.00	
(c)	Bodies Corporate	1	128000	128000	1.87	1.87	0	0.00	
(d) (e)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00	
(c)	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00	
	Sub Total(A)(1)	7	3547312	3547302	51.79	51.79	0	0.00	
			3347312	3347302	31.79	31.79	0	0.00	
2	Foreign								
	Individuals (Non-Residents Individuals/								
	Foreign Individuals)	0	0	0	0.00	0.00	0	0.00	
b	Bodies Corporate	0	0	0	0.00	0.00	0	0.00	
С	Institutions	0	0	0	0.00	0.00	0	0.00	
	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00	
е	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00	
		0	0	0	0.00	0.00	0	0.00	
	Sub Total(A)(2)	0	0	0	0.00	0.00	0	0.00	
	Total Shareholding of Promoter and	7	3547312	3547302	51.79	51.79	0	0.00	
(P)	Dublic charabolding								
-	Public shareholding								
_	Institutions Mutual Funds/LITI		0		0.00	0			
	Mutual Funds/ UTI	0	0	0	0.00	0.00	0	0.00	
	Financial Institutions Banks Central Government/ State Government(s)	0	0	0	0.00	0.00	0	0.00	
(4)	Vertex Contains	0	0	0	0.00	0.00	0	0.00	
-	Venture Capital Funds	0	0	0	0.00	0.00	0	0.00	
-	Insurance Companies	0	0	0	0.00	0.00	0	0.00	
	Foreign Institutional Investors	0	0	0	0.00	0.00	0	0.00	
	Foreign Venture Capital Investors	0	0	0	0.00	0.00	0	0.00	
	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00	
(i)	Any Other (specify)	0	0	0	0.00	0.00	0	0.00	
1	Sub-Total (B)(1)	0	0	0	0.00	0.00	0	0.00	

B 2	Non-institutions							
(a)	Bodies Corporate	37	811670	807370	11.85	11.85	0	0.00
(b)	Individuals							
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	2579	838014	482819	12.23	12.23	0	0.00
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	14	646142	595442	9.43	9.43	0	0.00
(c)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(d)	Any Other (specify)							
(d-i)	N.R.I. (Repat & Non-Repat.)	74	957207	946707	13.97	13.97	0	0.00
(d-ii)	Hindu Undivided Family	25	49155	49155	0.72	0.72	0	0.00
(d-iii)	Clearing Members	1	500	500	0.01	0.01	0	0.00
	Sub-Total (B)(2)	2730	3302688	2881993	48.21	48.21	0	0.00
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	2730	3302688	2881993	48.21	48.21	0	0.00
	TOTAL (A)+(B)	2737	6850000	6429295	100.00	100.00	0	0.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
1	Promoter and Promoter Group	0	0	0	0	0	0	(
2	Public	0	0	0	0	0	0	(
	Sub-Total (C)	0	0	0	0	0	0	
	GRAND TOTAL (A)+(B)+(C)	2737	6850000	6429295	100	100	0	0

BLOOM DEKOR LIMITED

Sr.No	Notes		
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(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Sr. No.	Name of the shareholder	Details (	of Shares held		Encumbered	shares (*)	Details of	warrants		convertible rities	Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A) +(B) +( C )	No.	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(1)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	DR SUNIL GUPTA	2188555	31.95	0	0.00	0.00	0	0	0	0	31.95
2	RUPAL GUPTA	523889	7.65	0	0.00	0.00	0	0	0	0	7.65
3	KARAN SUNIL GUPTA	326304	4.76	0	0.00	0.00	0	0	0	0	4,76
4	ANIKA SUNIL GUPTA	245794	3.59	0	0.00	0.00	0	0	0	0	
5	SUNIL GUPTA	134760	1.97	0	0.00	0.00	0	0	0	0	
6	KARAN INTERIORS LIMITED	128000	1.87	0	0.00	0.00	0	0	0	0	1.87
7	DR. RAMESH SHAH	10	0.00	0	0.00	0.00	0	0	0	0	0
TOTAL		3547312	51.79	0	0,00	0.00	0	0	0	0	51.79

<sup>(\*)</sup> The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

BLOOM DEKOR LIMITED

# (I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder		Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C)	Details of warrants			convertible urities	Total shares (including underlying shares assuming full conversion of
			indicated in Statement at para (I)(a) above}	Number of warrants held	As a % total number of warrants of the same class	Number of convertible e securities held	convertible	warrants and convertible securities) as a % of diluted share capital
1	BIMALKUMAR P BRAHMBHATT	819351	11.96	0	0	0	0	11.96
2	BENNETT COLEMAN AND COMPANY LIMITED	623375	9.10	0	0	0	0	9.1
3	SATHYA S	170080	2.48	0	0	0	0	2.48
4	SONIKA GRANITES PRIVATE LIMITED	132500	1.93	0	0	0	0	1.93
5	SANGEETHA S	126684	1.85	0	0	0	0	1.85
6	UPENDRA H BRAHMBHATT	126662	1.85	0	0	0	0	1.85
7	DIPAK KANAYALAL SHAH	100000	1.46	0	0	0	0	1.46
TOTAL		2098652	30.64	0	#VALUE!	0	#VALUE!	30,63

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# (I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	percentage of total number of shares {i.e., Grand Total} )+(B)+(C) indicated in Statement at para (I)(a) Number As a % total number of warrants of		seci	% w.r.t total number of convertible securities of the same	Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
1	BIMALKUMAR P BRAHMBH	819351	11.96	0	0	0	class	11.96
2	BENNETT COLEMAN AND	623375	9.10	0	0	0	0	9.1
TOTAL		1442726	21.06	0	0	0	0	21.06

BLOOM DEKOR LIMITED

#### (I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	KARAN SUNIL GUPTA	226625	3.31
TOTAL		226625	3.31

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### (II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs		Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	0.00
TOTAL		0	0	0.00

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# (II)(b) <u>Statement showing holding of Depository Receipts (DRs), where underlying shares held</u> <u>by "promoter/promoter group" are in excess of 1% of the total number of shares</u>

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	0.00
TOTAL		0	0	0.00

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